

Wrapped Vehicle Benefits

An Advertising Medium Who's Time Has Come

Target your market... saturate local, regional and national markets with fixed or custom routes.

Never Zoned Out... AutoTize offers complete coverage in areas other media cannot reach.

Become the focal point of the show/event... increase your presence, and influence decision makers.

More mileage from your advertising investment.

Cost effective... Lower CPM than other forms of advertising.

Longer exposure... Ads can run up to five years on same vehicle.

Greater impact than conventional forms of advertising

Increased sales... * 29% of consumers said they would actually base a buying a decision on these vehicle impressions!

Impact and memorable... * 75% reported that they developed a favorable impression of the company when graphics were used.

Your message will make an impact all day, every day

Increased visibility... * 91% of people surveyed by American Trucking Association reported that they do notice words and pictures on fleet vehicles.

Impossible to ignore its high visibility... Wraps provide a visually stimulating form of advertising that cannot be switched off or tuned out.

General or targeted advertising... Target marketing to reach a specific demographic.

* Research by the American Trucking Association